



# Andreas Delvaux

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## About me

A positive, creative self-starter, I am passionate about marketing & communication. I love a challenge, am stress-resistant, flexible and helpful by nature, and am always prepared to learn new skills. I have a strong sense of responsibility, and thrive in international, multi-cultural environments. I am a Brussels-born Dane passionate about design in general, and a drummer and foodie in my spare time.

## Experience

### **VP / DIRECTOR MARKETING & COMMUNICATIONS, SPARESPACE** **OCT 2016 - NOW**

In charge of setting up a complete marketing and communications strategy for a startup company. Building and solidifying the branding and narrative from the ground up; identifying target audiences and setting a communications strategy to create brand-awareness and attracting a customer-base.

### **MARKETING MANAGER, INTERNATIONAL SOCIETY OF NEPHROLOGY** **JAN 2016 - OCT 2016**

Managing ISN's marketing efforts, including global marketing and communications strategy development, managing promotional communication campaigns of ISN's conferences and many other activities (through print and digital channels), overseeing ISN's presence at third-party congresses, managing the production of marketing material in support of all of ISN activities including World Kidney Day, and leading the team on a day-to-day basis.

### **MARKETING PROJECT MANAGER, INTERNATIONAL SOCIETY OF NEPHROLOGY** **JAN 2015 - DEC 2015**

Managing a broad range of marketing and communications projects, including global marketing and communications strategy development, managing promotional communication campaigns of ISN's conferences (through print and digital channels), organising and overseeing ISN's presence at third-party congresses, managing the production of marketing material in support of all of ISN activities (including World Kidney Day), and day-to-day management of the resources available.

### **SENIOR MARKETING & COMMUNICATIONS OFFICER, INTERNATIONAL SOCIETY OF NEPHROLOGY** **APR 2013 - DEC 2014**

Handling marketing and communications projects, managing promotional communication campaigns of ISN's conferences (through print and digital channels), organising and overseeing ISN's presence at third-party congresses, managing the production of marketing material in support of all of ISN activities, and providing ideas and drive to the general communications strategy.

**MARKETING AND COMMUNICATION OFFICER, MCL TECHNOLOGIES (ZETES INDUSTRIES SA)**  
**FEB 2004 - MAY 2012**

In charge of a wide variety of projects and activities, including design and production of product data sheets, flyers and brochures; design, development and production of promotional CDs; copywriting of Press Releases and other communication material; development of a new corporate website; implementation and deployment of a web-based Technical Support/Help Desk ticketing solution.

## Education

University College London (SSEES), London, United Kingdom  
*BA Contemporary East European Studies (Honours) - 2002*

European School Brussels (Uccle)  
*European Baccalaureate - 1997*

## Skills

Marketing Strategy	● ● ● ● ●	Adobe Creative Suite	● ● ● ● ●
Project Management	● ● ● ● ●	Planning	● ● ● ● ●
Branding	● ● ● ● ●	MS Office	● ● ● ● ●
Copywriting	● ● ● ● ●	Communication	● ● ● ● ●
HTML	● ● ● ● ●	Design	● ● ● ● ●

## Languages

Danish: Mother Tongue

English: Like Mother Tongue

French: Like Mother Tongue